

## Experience

### University of Massachusetts Amherst

Department of History | Communications Coordinator | 09/21 – Present

- Write and edit history blog, annual newsletter, and all department marketing collateral documents
- Post to social media channels; increased reach 25%, engagement rate 65% since September 2021

### Freelance Writer | Self employed | 12/15 – Present

- Clients: UMass College of Social & Behavioral Sciences, Tulane School of Professional Advancement, SMU Cox School of Business, John F. Kennedy Presidential Library Foundation, and more
- Published: History News Network, New England Public Media, Journal of the American Revolution, and elsewhere

### Paul Revere Memorial Association | Research and Interpretation Intern | 09/21 – 12/21

- Interpreted historic house museum, engaged with the public, observed lectures and events
- Conducted research on formation of the Freedom Trail and 1976 Bicentennial Celebrations, and how those affected the Revere House and its collections

### University of Massachusetts Amherst

College of Social & Behavioral Sciences | Communications Manager | 06/19 – 09/21

- Planned, administered promotional campaigns for intra-college research, accolades, and milestones
- Oversaw digital communications, editorial production, and event promotion

### Gándara Mental Health Center | Communications & Development Associate | 06/18 – 05/19

- Spearheaded multimedia content creation
- Managed donor CRM and outreach

### Evaluation Systems group of Pearson | Editorial Services Analyst | 11/16 – 02/18

- Wrote and edited market-focused, stakeholder-specific editorial products
- Contributed to editorial strategy for winning bids of state contracts such as Texas, Florida, Michigan

### BostInno | Staff Writer | 04/13 – 09/15

- Wrote beat news coverage that aggregated more than 100,000 unique page views monthly
- Covered national news including Boston Marathon bombing trial and Faneuil Hall healthcare speech by President Barack Obama

## Education

University of Massachusetts Amherst  
MA, History, Fall '22 | Graduate Certificate, Public History

University of Massachusetts Boston  
BA, English, 2012

## Skills

Drupal	Google Drive	TweetDeck
WordPress	Microsoft 365	InDesign
Canva	HootSuite	Photoshop
MailChimp	SproutSocial	Premiere Pro