

Nicholas DeLuca

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Experience

Paul Revere Memorial Association | Research and Interpretation Intern | 09/21 – 12/21

- Interpret rooms in historic house museum, interact with the public, observe lectures and events
- Conduct research on formation of the Freedom Trail and 1976 Bicentennial Celebrations, and how those helped shape the organization and exhibits.

University of Massachusetts Amherst

Department of History | Communications Coordinator | 09/21 – Present

- Write and edit history blog, annual newsletter, and all department marketing collateral documents
- Posts to social media channels; increased reach 25%, engagement rate 65% since September 2021

College of Social & Behavioral Sciences | Communications Manager | 06/19 – 09/21

- Planned, administered promotional campaigns for intra-college research, accolades, and milestones
- Oversaw digital communications, editorial production, and event promotion

Gándara Mental Health Center | Communications & Development Associate | 06/18 – 05/19

- Spearheaded multimedia content creation
- Managed donor CRM and outreach

Evaluation Systems group of Pearson | Editorial Services Analyst | 11/16 – 02/18

- Wrote and edited market-focused, stakeholder-specific editorial products
- Contributed to editorial strategy for winning bids of state contracts such as Texas, Florida, Michigan

Freelance Writer | Self employed | 12/15 – Present

- Clients: UMass College of Social & Behavioral Sciences, Tulane School of Professional Advancement, SMU Cox School of Business, John F. Kennedy Presidential Library Foundation, and more
- Published: History News Network, New England Public Media, Journal of the American Revolution, and more

BostInno | Staff Writer | 04/13 – 09/15

- Wrote beat news coverage that aggregated more than 100,000 unique page views monthly
- Covered national news including Boston Marathon bombing trial and Faneuil Hall healthcare speech by President Barack Obama

Education

University of Massachusetts Amherst
MA, History, 2023 | Graduate Certificate, Public History

University of Massachusetts Boston
BA, English, 2012

Skills

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|-----------|---------------|--------------|
| Drupal | Google Drive | TweetDeck |
| WordPress | Microsoft 365 | InDesign |
| Canva | HootSuite | Photoshop |
| MailChimp | SproutSocial | Premiere Pro |